



FULTON COUNTY PURCHASING DEPARTMENT

Winner 2000- 2005 Achievement of Excellence in Procurement Award
National Purchasing Institute

Jerome Noble, Director



ADDENDUM NO. 1 Request for Proposal – 06RFP25354YC Public Relations Professional Services Fulton County, Georgia

June 27, 2006

Dear Vendors:

This addendum is in reference to the RFP – 06RFP25354YC
Public Relations Professional Services

1. Does Fulton County have a budget for a public relations campaign? Can you share the amount or range?

Response: The estimated budget for this project is approximately \$20,000.

2. Clarification needed for 1.8 Term of Contract. Are you saying that the winning firm will have only 30 days from date of notice to proceed to implement the PR campaign?

Response: Although the initial term is 30 days from receipt of Notice to Proceed, additional time may be negotiated as necessary.

3. My company is private and we do not make our financial information public. If we respond to Section F.-Financial Responsibility with this statement, will it be accepted as our official response? Will it cause our proposal to be disqualified?

Response: A firm's Financial Responsibility will be evaluated by the County. Five (5%) percent of the total evaluation points is for Financial Responsibility. If financial documentation is not provided, then points will be allocated accordingly.

4. Clarification requested on 2.3 Project Deliverables. It states Proposer will deliver the following products to the County at the completion of this project. Are you referring to the responses to the proposal as the "project"?

Response: The Deliverables are due from the "awarded vendor" upon completion of the Scope of Work and all tasks as outlined in the RFP.

5. How many hard copies and CDs are you requesting from the Proposer for submission to RFP 06RFP25354YC Public Relations Professional Services?

Response: Proposers must provide one (1) original and five (5) copies for



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submission.

For additional information regarding this addendum contact Malcolm Tyson,
Assistant Purchasing Agent at (404) 730-5811.

The undersigned propose acknowledges receipt of this addendum by returning
one (1) copy with their bid. Failure to return a signed copy of this addendum with
your bid could render your bid to be non-responsive.

Except as provided herein, all terms and conditions in the bid referenced above
remain unchanged and in full force and effect.

Sincerely,


Malcolm Tyson
Assistant Purchasing Agent
ACKNOWLEDGEMENT OF ADDENDUM

COMPANY NAME: _____

SIGNATURE: _____

TITLE: _____

DATE: _____